

ALASKA Adventure ArtMap™ / ANCHORAGE Adventure™ Circular 1st Edition Specifications

Format

- Full Color
- 22” x 34”
- 1-year, 1st Edition (2002-2003)
- Estimated Circulation: 100,000+ images.
- Derivative Products that Display Advertisers’ Information:
 - Circular: 22” x 34” (folded to 8” x 10”)
 - ArtMap™: 24” x 36” (rolled)
 - Jigsaw puzzle: 550-piece, 18” x 24”
 - Postcard: 8.5” x 5.5”
 - ArtMap™, Laminated (Wall Map): 24” x 36” (rolled)

Distribution Points

- Visitor & Convention Bureau
- Conventioneers
- Internet sites (3 linked)*
- Hotel/Motel Gift Shops
- Ad Spot Cost:
 - ALASKA Adventure™ ArtMap™
1st Ad Spot: \$399, 2nd Ad Spot: \$250 (see Rate Sheet for complete info)
 - ANCHORAGE Adventure™
(see Rate Sheet for complete info)
- Map Co-Advertisers
- Resort Gift Shops
- Airport Gift Shops
- Tourist/Souvenir Shops

*Linked Web sites: youra.com, attractionmaps.com, worldimpressions.com (have combined **VISITORS in excess of 1000 pre day!**)

Advertisers ads appearing on ALASKA Adventure™ and ANCHORAGE Adventure™ ArtMaps™ are live-linked to advertiser’s own web sites.