

Attraction Maps & Puzzles

From the desk of S. Robert Sherby

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ALASKA & ANCHORAGE Adventure™ ArtMap™ Guide Advertising Rates & Product Prices

ANCHORAGE Adventure™ Guide:

<u>Display Size Ad</u>	<u>Price</u>
Full Page	\$7000
½ Page	\$3750
⅓ Page	\$2750
¼ Page	\$2000
1/6 Page	\$1500
Back Cover Inset:	\$2500

Note: ANCHORAGE Adventure™ Circular advertisers are compensated with FREE Anchorage Circulares.

6 ANCHORAGE Adventures™ Price

No.1	\$3000
No.2	\$2500
No.3	\$2000
No.4	\$1500
No.5	\$1000
No.6	\$ 500

Note: 6 ANCHORAGE Adventures™ are designated on Anchorage City Locator Map with a distinct number box that keys to a written description located in same panel.

Convention Imprint: Front Cover Banner & Back Cover (90%)

1- 2500 Circulares	\$3125.00
Each additional Circular	\$ 1.25

Ad Spot on ALASKA Adventure™ ArtMap™ (reverse side of Anchorage Guide & free-standing map)

1 st Ad Spot	\$399
2 nd Ad Spot	\$250

Note: Ad Spots on the ALASKA Adventure™ ArtMap™ consists of Logo/Name, Tel. No., Web Address & 6-word description, and are **100% compensated** with ALASKA Adventure™ ArtMap™ Jigsaw Puzzle and Map products that have a retail value greater than the cost of the Ad Spot(s).

ALASKA Adventure™ & ANCHORAGE Adventure™ Guide Products

Prices

<u>Product Title</u>	<u>MSRP</u>	<u>Wholesale</u>
ANCHORAGE Adventure™ Guide (generic, folded)	\$ 5.98 ea.	\$2.90 ea.
ArtMap™ (rolled in sleeve)	\$11.95 ea.	\$4.00 ea.
Jigsaw Puzzle (550-piece)	\$12.95 ea.	\$6.00 ea.

Physical Description

ANCHORAGE Adventure™ ArtMap™ Guide (unfolded)	22 ¼" x 34"
Printed on 70# Gloss Book, 4/4	
Side No.1: Anchorage Adventure™ map w/ advertisers	
Side No.2: ALASKA Adventure™ ArtMap™	
ALASKA & ANCHORAGE Adventure™ Guide (folded)	8" x 10"
ALASKA Adventure™ ArtMap™	24" x 36"
ALASKA Adventure™ Jigsaw Puzzle	18" x 24", 550 pieces

Special Notice

- Each advertiser's ad on either the ALASKA Adventure™ ArtMap™ or the ANCHORAGE Adventure™ Guide, will be live-linked to the advertiser's own web site
- Three websites with **over 500,000 TRAVEL VISITORS PER YEAR** will be linked to your ad, as follows:

worldimpressions.com
attractionmaps.com
youra.com