

INSERTION

Attraction Maps & Puzzles

a Division of Source Map, Inc.

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ORDER

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ADVERTISING SALES AGREEMENT

BUSINESS			CONTACT	TITLE
ADDRESS			PHONE	
CITY	STATE	ZIP	FAX	
E-MAIL				

				AMOUNT
PUBLICATION: <input type="checkbox"/> CONVENTION GUIDE <input type="checkbox"/> ADVENTURE ArtMap™				
CITY: <input type="checkbox"/> Anchorage <input type="checkbox"/> Bellevue <input type="checkbox"/> Portland <input type="checkbox"/> Sacramento <input type="checkbox"/> Oakland <input type="checkbox"/> San Jose <input type="checkbox"/> San Diego				
PANEL LOCATION: <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E (Back Cover) <input type="checkbox"/> F (Front Cover) <input type="checkbox"/> G (Map)				
AD SIZE: <input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Pg. <input type="checkbox"/> 1/3 Pg. <input type="checkbox"/> 1/4 Pg. <input type="checkbox"/> 1/6 Pg.				
SPECIAL POSITIONS: <input type="checkbox"/> Cover Banner <input type="checkbox"/> Back Cover Inset (L) <input type="checkbox"/> Back Cover Inset (R)				
6 ANCHORAGE ADVENTURES™: <input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 <input type="checkbox"/> #4 <input type="checkbox"/> #5 <input type="checkbox"/> #6				
Special Advertising Considerations:				

TERMS AND CONDITIONS OF ADVERTISING SALES AGREEMENT		Artwork /Separations/Photo
BILLING AND PAYMENT 50% due with order unless credit is established with the publisher. Balance is C.O.D. with delivery of Advertising Product. Recognized agencies supplying film, camera-ready or disk-ready copy are entitled to the standard 15% agency discount. A service charge of 1.5% per month will be added to accounts 30 days delinquent. In case of collection, publisher is entitled to attorney's fees and/or collection fees.		
PRODUCTION CHARGES The advertiser will be billed a fee for production services for ads which are not camera-ready or disk-ready. Additional charges for creation of color scans and black and white EPS will be billed. Costs incurred through proof corrections will be charged when they are the result of advertiser changes. The publisher is not responsible for materials left unclaimed for more than one year.		
GENERAL POLICIES Position requests guaranteed with 15% premium charge. No cancellations will be accepted after deadline date. If ad copy is not received by the deadline, publisher reserves the right to charge for the unused space and fill with other material. All advertising is subject to the approval of the publisher. The advertiser agrees to indemnify and hold harmless the publisher against all loss, liability and expense associated with all aspects of printing and publishing of its advertisement. Insertion orders must be signed by advertisers or their agents to be accepted by publisher.		
Attraction Maps & Puzzles (AMP) agrees to give faithful reproduction of Client-supplied artwork, and to use reasonable care to preclude omissions and errors displaying Client's information on AMP's Guides & World Impressions™ ArtMap™ line of ad products. AMP warrants and limits its liability to the amount paid by the Client. This Agreement is subject to the laws of Kitsap County in the State of Washington and is the complete and entire Agreement between the parties. In the event of any dispute, all parties waive court litigation in favor of arbitration, with the prevailing party entitled to reasonable attorney's fees.		
RELEASE Client is purchasing advertising on AMP and/or Source Map products (marketed under the Tradename: World Impressions™ ArtMap™), and as such, agrees to release all reproductive rights of all copyrighted and/or proprietary material submitted to AMP for inclusion on Guide(s) and/or its World Impressions ArtMap™ advertising product line, for any and all ArtMap™-derived advertising products, as AMP deems appropriate, for the multi-year life of the ArtMap™ image.		
		SUBTOTAL
		DISCOUNT
		DEPOSIT
		TOTAL
		BALANCE DUE

Payment Program: **Plan 1:** Full Payment with Contract, Cash Discount 5%

Plan 2: 50% Payment with Contract, 50% C.O.D. with delivery of Advertising Product

Please make check payable to: Source Map, Inc.

Comments: _____

Production notes: _____

Account #: _____ Sales Rep: _____ Date: _____

Authorized Signature: _____ Date: _____